

HELLOWILKES ONLINE NETWORK

160over90

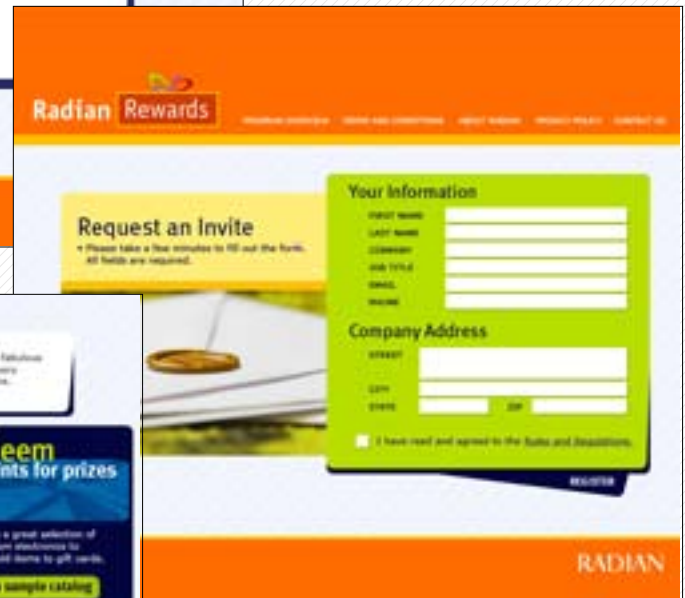
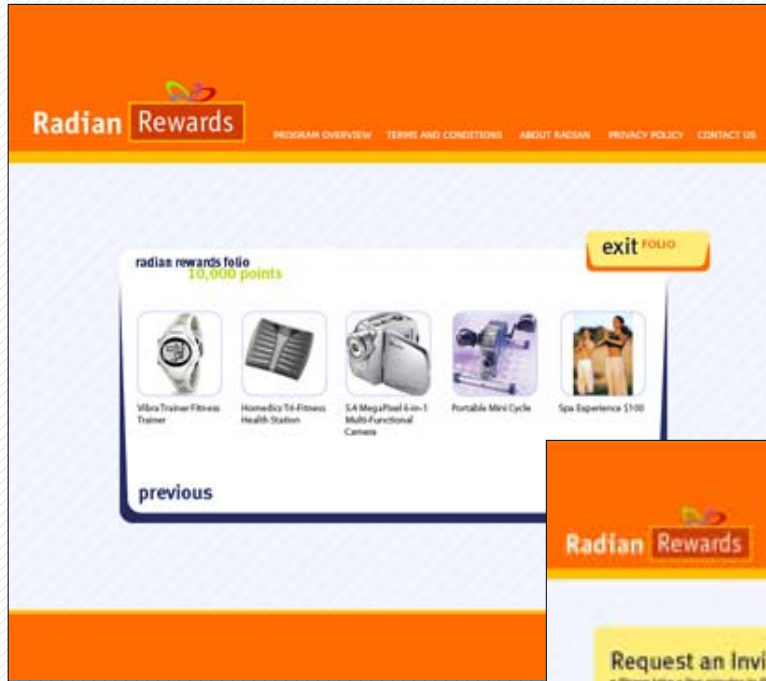
Based on the design developed by 160over90, we developed the back-end programming for Hello Wilkes, a private network for prospective applicants to Wilkes University. This was inspired by the rising popularity of the MySpace and Facebook websites targeted to this demographic. Upon receiving a mailed invitation containing login access to the site, applicants are able to choose an activity that interests them and post comments. Users were segmented by high school and location to form an instant community. This is the ideal way for Wilkes to immediately engage applicants and give incoming freshman connections to increase enrollment.



RADIAN

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Radian is a company that offers mortgage insurance to lenders across the United States. We conceived, architected, and designed the Radian Rewards website, an online incentive program to encourage and motivate lenders to use Radian regularly. Lenders are rewarded when they use Radian with points to use towards a variety items from electronics to vacations. This program keeps Radian top of mind with their customers within a very competitive industry.



QUANTUM SKILLS ASSESSMENT SYSTEM

QUANTUM LEARNING, INC.

Quantum Learning’s Raising the Bar curriculum highlights 10 pivotal behaviors that distinguishes average and best-in-class performers within the biotech and pharmaceutical industries. We worked with Quantum to design and program a customizable application where District Managers could assess sales reps based on the 10 behaviors. Once data has been entered, the application generates dynamic reports to show differences and averages. The sales structure is customizable via filters and restrictions are applied to user types. This application provides valuable metrics in an intuitive and dynamic manner to give management an instant performance review.



NATIONAL COMPREHENSIVE CANCER NETWORK (NCCN)

NCCN ONLINE SUBSCRIPTION

The National Comprehensive Cancer Network's (NCCN) initiative was to launch an online subscription service for members to access their Guidelines, Drugs & Biologics Compendium, and Chemotherapy Order Templates. In order to successfully launch this service, the entire NCCN website required an overhaul in terms of its structure and design. eCity provided comprehensive site wireframes and a prototype of the ecommerce functionality which were rigorously reviewed by the NCCN stakeholders. Since NCCN has its own in house design team, they provided the site design based on the approved wireframes. Then, eCity began development of the site and utilized ASP.NET Storefront for the online subscription section. Since launching in April 2009, eCity's subscription-based ecommerce solution for NCCN's Clinical Recommendations has proven to be a profitable stream of new revenue.

